



COMMUNITY DAY

MALAYSIA

Sponsor Deck-2024



AWS Community Day

AWS Community Day is an event organized by members of the AWS community, such as AWS User Groups, AWS Heroes, and other community leaders. It's a day dedicated to sharing knowledge, experiences, and best practices related to Amazon Web Services.



Knowledge Sharing

Experts from the AWS community, including AWS Heroes and technical enthusiasts, share their knowledge, experiences, and best practices. This fosters learning and development within the community.



Tech Conference

The event typically includes presentations, workshops, and networking opportunities, allowing attendees to learn from industry experts, engage with fellow AWS users, and deepen their understanding of AWS services and solutions.



Networking

AWS Community Day provides an excellent platform for professionals to connect and network with like-minded individuals, industry experts, AWS employees, and potential collaborators.

Why should you **Sponsor?**



Craft Your Employer Persona

Paint a vivid picture of your organization within the community. Share what makes you a sought-after employer, forging partnerships that resonate.



Inspire Decision-Makers

Unleash the potential of your tools and solutions on influential minds. Illuminate ways to optimize infrastructure, while showcasing your triumphant tales with AWS



Showcase Tech Capability

Exhibit your technical skills through live showcases, revealing your proficiency across diverse technologies.



Forge Valuable Connections

Immerse yourself in a realm of networking, where top-tier tech talents converge. Open doors to global interactions and collaborations that transcend boundaries.

What to expect as a **Sponsor**?



Visibility and Brand Awareness

Prominent Logo Placement, Social Media Promotion, Speaking Opportunities



Lead Generation and Networking

Booth Space, Networking Events, Lead Capture, Online and offline connection opportunities



Positive Brand Association

Community Engagement, Media Coverage, Increased Talent Pool



Build Your Brand

Community Engagement, Media Coverage, Increased Talent Pool



Join a Gathering of Titans

Connect with professionals spanning DevOps Architects, Engineers, Consultants, Developers, Solution CTO/VPs, Platform Engineers, and passionate AWS Evangelists.

Our Past Events

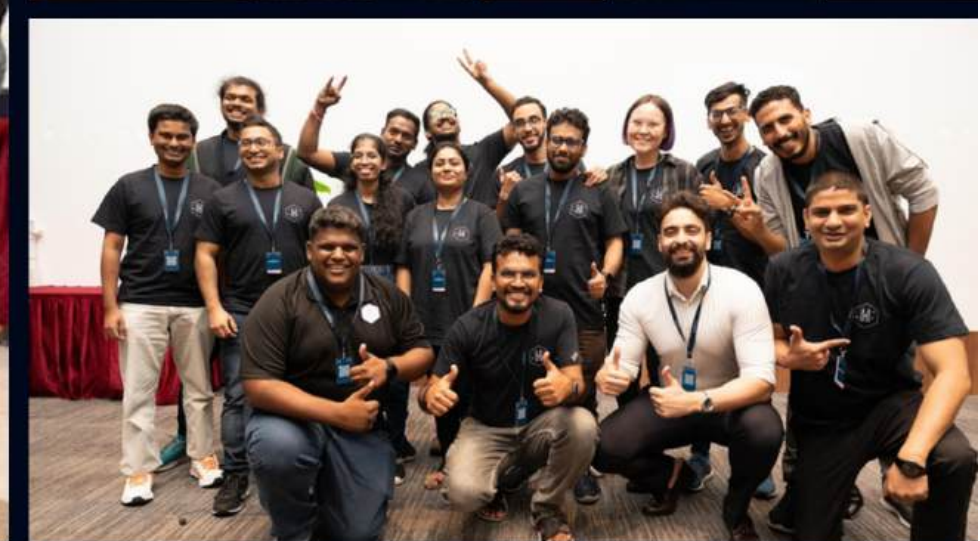
Glimpses of few of our past events



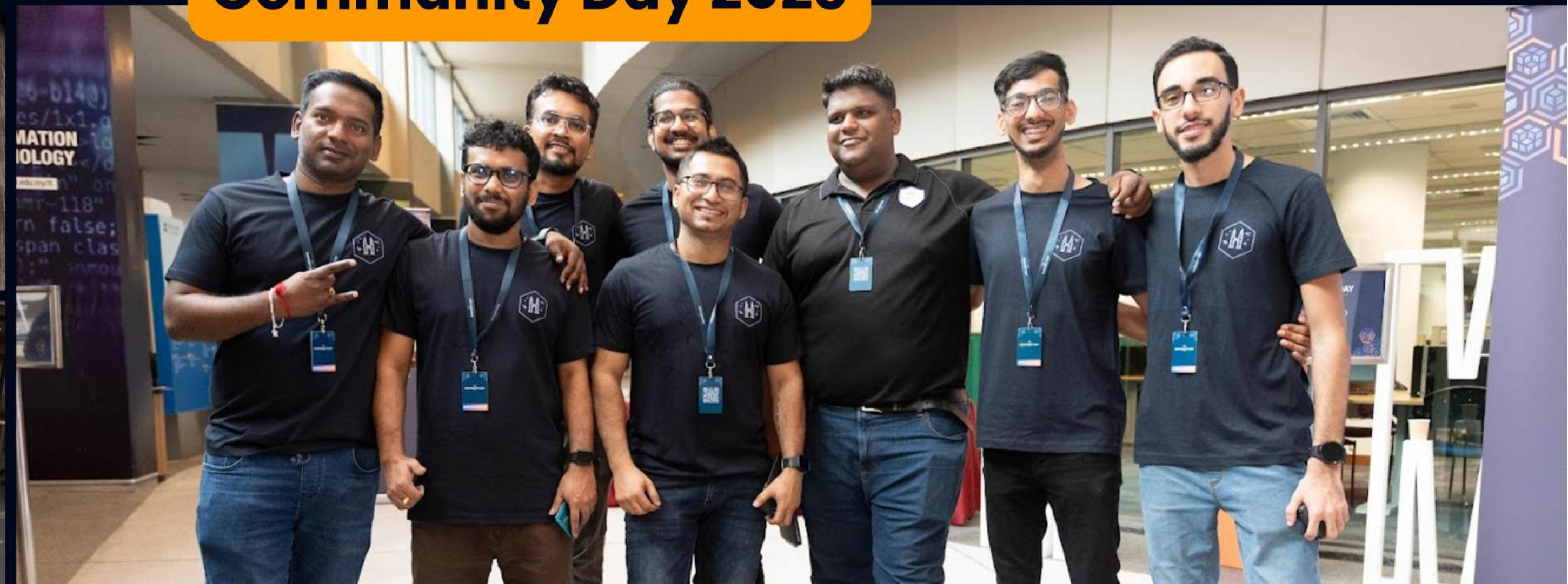


Meet Up with Dr. Werner Vogels, CTO Amazon





Community Day 2023





Community Day 2023



Sponsorship Packages

Invest in your brand and join the future Of cloud computing.

Gold
Sponsor

MYR 7,500.00

Platinum
Sponsor

MYR 10,000.00

Sliver
Sponsor

MYR 5,000.00

Package

Gold
(MYR7,500)

Platinum
(MYR10,000)

Sliver
(MYR5,000)

Company Logo/ Branding

Website + Venue

Website + Venue
Video + ID card

Website

Display Booth

Medium Booth

Large Booth

Small Booth

Speaking Slot



Conference Pass

5 Complimentary
Passes

6 Complimentary
Passes

4 Complimentary
Passes

Sponsor Emails

Pre + Post
Conference Email

Pre + Post
Conference Email

Pre + Post
Post
Conference Email

Social Mention

4 Times

6 Times

1 Time

Organizers



Mouhannad Al-Ama
User Group Leader



Kaushik Mohanraj
User Group Leader



Sanket Saxena
User Group Leader



Ahmed Zidan
User Group Leader



Hafiz Syed Ashir Hassan
User Group Leader



Meenal Saxena
User Group Leader

AWS Community Day 2024 Event **Details**

EVENT OVERVIEW

Event Name: AWS Community Day 2024

Edition: 2nd Edition

DATE & TIME

Date: Saturday, November 9, 2024

Time: 9:00 AM – 5:00 PM

VENUE

Location:

Asia School of Business, 11, Jalan Dato Onn, 50480

City: Kuala Lumpur, Malaysia



THANK YOU!

GET IN TOUCH

 myawsug@gmail.com

 <https://awsug.my>

 <https://www.linkedin.com/company/aws-user-group-my/>



COMMUNITY DAY

MALAYSIA

SPONSOR DECK-2024

